

Bresser's

DIRECTORY FEATURES FOR STREET ADDRESS SECTION

FULL NAMES INDICATED.....

For more positive identification and to personalize direct mail.

NEW ARRIVALS (+)

New arrivals to the geographical area. Designates people who have moved from other communities and other cities. Also people listed for the first time in this directory (such as newlyweds). *Exception - when a previous NP lists public.
NOTE: see page 3 for new resident and business counts.

MULTIPLE DWELLINGS.....

Easily recognized at one address.

BOLD BUSINESS LISTINGS (*).....

Designated with a star for more selective sales work; also indicates individuals without a corporate name who have a business phone. Key man is identified in approximately 30% of business listings.

POSTAL DELIVERY QUESTIONABLE(♣)

HOME OWNERS MARKED.....

The dot (•) before the phone number indicates home owner occupancy. Provides you with a *selective* list for products and services directed specifically to home owners. Also indicates a stability factor in credit and carry sales.

TOTAL RESIDENTIAL AND BUSINESS LISTINGS.....

Giving total number of residents and businesses located on each street to aid in planning sales programs, direct mail, telephone contacts, etc.

NO PHONE/MAIL SOLICITATION (◊)

NO PHONE SOLICITATION (◆)

MULTIPLE SUBSCRIBERS SHOWN

Two or more adults share this phone at the same address. This means extra contacts to people with purchasing power....extra contacts in credit work. The multiple subscriber feature usually indicates a single dwelling.

APARTMENT # OR SUITE

● BRIARCLIFF DR 48236

Grasse Pte Woods		500- 1099 CT5510	\$A
542	William Hirschhorn	95	• 313-882-5353
543	Thomas J Lefevre		• NP
556	Assad Amine		• 313-882-5003
559	570		• NP
575	Denise Calisi	97	• 313-884-3793
584	Edward Allemon		• 313-885-3558
591	James Puzzuoli		• NP
598			• NP
607	James Galia	98	• 313-884-5884
612	Douglas C Rivard	98	• 313-882-0282
623	R P Cuomo	69	• 313-881-1418
626	Robert C Weathers	92	• 313-882-7888
639	640		• NP
654	Phyllis OMara	95	• 313-886-4110
674			• NP
677	W G Wegner Atty	94	• 313-882-2529
690			• NP
693	Jonathan Klimczuk	95	• 313-881-7580
	Ronald Klimczuk	84	• 313-881-0377
706	Americana Mobile Home Park		
	Jason Anthony	98	• 313-783-2879
	Gerard Bartok	79	• 313-782-9131
	Troy Classert	98	• 313-783-0021
	Fred Clegg	92	• 313-782-2719
	John Foley	98	• 313-783-2928
	Ronald M Germain	91	• 313-783-1356
	Charles H Griffin	67	• 313-782-2667
	Kathryn A Hamilton	98	• 313-782-4793
773	789		• NP
800	Mark Myavec	93	• 313-882-3730
805	John Miller	95	• 313-881-2425
821	Gregory Yezback	88	• NP
837	Charles L Bonten	78	• 313-882-3097
850	★ University Liggett		
851	867 883		• NP
899	Paul Spina	91	• NP
915	David Bryk	95	• NP
931	C J Dasaro	81	• 313-885-0478
947	Friedrich W Hoepfer	81	• 313-881-5168
963	Kenny Rhee	86	• 313-884-7127
979	Shirley C Cooke	91	• 313-886-3085
	Shirley J Cooke	85	• 313-882-2298
	★ Cooke Shrlly Cmctc	90	• 313-886-3085
	★ Mary Kay Cmctcs	94	• 313-886-3085
995	★ Fulgenzi A N DDS	98	• 313-881-8665
1011			• NP
1027	Charles R Thibault	93	• NP
48	RESIDENCE	4	BUSINESS

*CENSUS TRACTS

The number following a CT is a U.S. Census Tract Number and identifies this street as part of a trading area that has similar property values and household income. This street from 500-1099 is in census tract CT 5510. For a list of other streets in Census tract 5510, refer to (Census Tract) index section following map.

YEAR FIRST LISTED/ LENGTH OF OCCUPANCY.....

Year first shown in Directory.

'NP' LISTINGS.....

A good street address representing one of the following:

1. No phone
2. Non-published phone
3. No people-vacant at time of survey.

DUPLICATE BUSINESS TELEPHONE NUMBERS.....

Will identify multiple users of a business phone.

STREET INCOME AND WEALTH RATINGS.....

The Wealth and income ratings of "CT" 5509 is \$A. Wealth ratings are A, B, C, D, E.

● BRIARCLIFF PL 48236

Grasse Pte Shores		1- 99 CT5509	\$A
12	Richd M Blatchford	74	• 313-885-1694
17	Nelson Charnell	63	• 313-881-07420
29	Alfred J Parsons		• 313-417-3544
30	Klaus Motte	86	• 313-885-8798
41	Grace Reddam	91	• NP
42	Eilwyn A Gilbert	98	• 313-885-6074
53	A L Alcantara	89	• NP
54	J C Summers	94	• 313-886-0343
67	Carl Lamparter	79	• 313-881-8133
68			• NP
79	★ Halekas G Peter	98	• 313-881-8810
86	David Belfore	92	• 313-343-2843
11	RESIDENCE	1	BUSINESS

TELEPHONE NUMBER WITH AREA CODES.....

STREET NAME-CITY NAME-ZIP CODE

Your Bresser Directory can be used as a speedy, accurate guide for zip codes for the entire area.

● BRIARWOOD PL 48236

Grasse Pte Farms		1- 98 CT5506	\$A
29	L D Connor Atty	94	• 313-886-5480
	★ Connor L D Atty	98	• 313-886-5480
31	Steven E Grob		• 313-885-8769
33	John Conway	88	• 313-882-8489
34	Gordon H Willett	86	• 313-886-8060
35	Greg Tisdale	92	• 313-881-4605
37	Gregory Smith		• NP
38	Faye Gmoirer	87	• 313-884-3581
39	John P Jacobs		• 313-885-01471
40	John Formolo	85	• 313-343-9311
41	Jenny Carion	94	• 313-881-2517
2	R F Carion	88	• 313-881-0602
42	Edward A Barclay	94	• 313-884-6779
43	★ Lianeza O B MD	98	• 313-881-5383
44	★ Domzalski H M MD	98	• 313-884-3005
45	Wm S Turner Jr	84	• 313-886-7225
46	David E Martin	90	• 313-882-8668
47	Dean Rahm	86	• 313-886-7536
	Peter Vanosdol	90	• 313-886-7536
48	Greg Rowsell	98	• 313-642-0365
17	RESIDENCE	3	BUSINESS

SECTIONAL STREET GUIDE MAPS.....

All Map Pages and Street Index Guides are located in the front section of the Directory.

Bresser's CROSS-INDEX DIRECTORY CO.

684 W. BALTIMORE, DETROIT, MICHIGAN 48202 (313) 874-0570

TELEPHONE FEATURES SECTION

FEATURES

TELEPHONE EXCHANGE NUMBER

JOINT USERS

LAST FOUR DIGITS OF PHONE NUMBER

SUBSCRIBER'S NAME

SUBSCRIBER'S ADDRESS

COMMUNITY CODE

BUSINESS IDENTIFICATION (*)

NEW TO THE BOOK (+)

NO PHONE/MAIL SOLICITATION (↔)

NO PHONE SOLICITATION (↔)

**365 EXCHANGE
AREA CODE 313
NORTHVILLE**

0467	Key Executive Bldg	Crandon Blvd	KB
0469	★ Key Biscayne FncI	328 Crandon Blvd	KB
	★ Sales&Mktg Corp	328 Crandon Blvd	KB
0472	David Curtin	715 Ridgewood Rd	KB
0473	Jaime Baca	1121 Crandon Blvd	KB
0475	John Antoniadis	121 Crandon Blvd	KB
0479	Colleen Dunne	301 Sunrise Dr	KB
0482	N Aristigueta	170 Ocean Lane Dr	KB
0486	Hilda Ashe	605 Ocean Dr	MI
0487	Joseph F Natoli	141 Crandon Blvd	KB
0488	Louis Giordano	739 Crandon Blvd	KB
0490	Generoso Mancini	653 Glenridge Rd	MI
0491	Dennis Madaule	199 Ocean Lane Dr	KB
0492	Cecilia Carlsson	141 Crandon Blvd	KB
0494	Catarina Zanaga	170 Ocean Lane Dr	KB
0965	Key Pstl&Bus Ctr	77 Harbor Dr	KB
	Patricia Gumucio	201 Crandon Blvd	KB
	Maria C Hennessey	101 Ocean Lane Dr	KB
0969	Max Puyanic	480 S Mashta Dr	KB
	Juan J Zubilaga	245 Woodcrest Rd	KB
	◊ Oscar Quintero	570 N Mashta Dr	KB
	★ Miami Cty Sld Wst	1290 NW 20th St	MI
	Maria Rivero	170 Ocean Lane Dr	KB
	Eckerd D Miami AR	320 Crandon Blvd	KB
	★ Eckerd Exprss Pht	320 Crandon Blvd	MI
	Andres Iriondo	98 Ocean Dr	MI
0988	+ J V Slamecka	705 Crandon Blvd	MI
0994	Roger F Teran	741 Crandon Blvd	MI
0995	Roger Teran	741 Crandon Blvd	MI
	★ MacTech Dental	Crandon Blvd	KB
	Thomas J Murray	155 Ocean Dr	KB
1004	J W Graham	385 Harbor Ct	KB
	★ Bavaria Corp	240 Crandon Blvd	KB
1013	K Feijo	1121 Crandon Blvd	KB
0090	+ Marbo Inc	328 Crandon Blvd	KB
0092	Luc Schmidt	199 Ocean Lane Dr	KB
0093	Raphael Bolzan	151 Crandon Blvd	KB
0096	Lawrence Larusse	200 Ocean Lane Dr	KB
0098	Dwayne A House	151 Crandon Blvd	KB
0102	◊ Maria L Lobo	177 Ocean Lane Dr	KB
0105	Rebeca Gonzalez	50 Ocean Lane Dr	KB
0219	Francisco Mesa	151 Crandon Blvd	KB
0220	Nicholas Robb	660 N Mashta Dr	KB
0227	→ Pedro Guernica	181 Crandon Blvd	KB
0223	Kim West	335 W Enid Dr	MI
0224	Alicia T Dekirby	881 Ocean Dr	MI
0225	Daphne Farago	445 Grand Bay Dr	KB
0227	Lourdes Aguilera	151 Crandon Blvd	KB
0228	★ Galen Condo	250 Galen Dr	KB
0242	Sandra Cohen	141 Crandon Blvd	MI
0248	+ Lorenzo Bitar	251 Crandon Blvd	MI
0249	+ M De Magalhães	575 Crandon Blvd	KB
0250	M Lichtenheld	440 Palmwood Ln	KB
0254	Flory Odio	155 Ocean Lane Dr	KB
0255	Daniel D Benetti	228 Sea View Dr	KB
	Arietta Venizelos	228 Sea View Dr	KB
0258	Daniel D Benetti	228 Sea View Dr	KB
0259	Sven Ginman	200 Galen Dr	KB
0260	John Cleater	1111 Crandon Blvd	KB
0261	Lester Endlar	1121 Crandon Blvd	KB
0264	Martin Meilan	250 Galen Dr	KB
0265	+ Howard Fallon Jr	251 Greenwood Dr	MI
0280	Sonia Blanton	482 Fernwood Rd	KB
0284	+ Pablo Arraya	452 Hampton Ln	KB
0285	+ William E Crabill	230 Greenwood Dr	KB
0290	★ Janofsky& Assoc	Miami Fl	NA
0296	Eduardo Camejo	445 Grand Bay Dr	MI
0297	Brenda Bremer	531 S Mashta Dr	KB
0299	Luis Leite	60 Island Dr	KB
0300	Brickell Shoe Rpr	69 Harbor Dr	KB
0302	★ Show Works Inc	328 Crandon Blvd	KB
0309	★ Sun Hydr Bk Rntls	1200 Crandon Blvd	KB
0429	Cida Diamond	181 Crandon Blvd	KB
0430	Luis Bielich	251 Galen Dr	KB
0431	+ M Goosens	251 Crandon Blvd	MI
0433	Suzanne Cheek	290 Sunrise Dr	MI
0434	★ Nero	680 Harbor Dr	KB
0436	John Sloyka	1121 Crandon Blvd	KB
0439	+ Heidi Markovitz	161 Crandon Blvd	MI
0440	Catherine Campbell	325 Fernwood Rd	KB
0441	Arthur Steier	445 Grand Bay Dr	KB
0442	Paula P Steier	445 Grand Bay Dr	KB
0445	L J Perrotto	200 Ocean Lane Dr	KB
0448	Gary Bressler	652 Fernwood Rd	KB
0453	Carlos Sanson	251 Crandon Blvd	KB
0454	Luis Arditi-Rocha	305 Galen Dr	MI
0455	♦ Patrick Lira	575 Crandon Blvd	MI
0456	Paula Correa	121 Crandon Blvd	KB
0460	Carlos Dulanto	170 Ocean Lane Dr	KB
0461	A Landsberger	170 Ocean Lane Dr	KB
0462	+ Alun Hughes	749 Crandon Blvd	MI
0465	Carlos Del Corral	460 N Mashta Dr	KB
0468	★ Key Executive Bldg	Crandon Blvd	KB
0469	★ Key Biscayne FncI	328 Crandon Blvd	KB
	★ Sales&Mktg Corp	328 Crandon Blvd	KB
0472	David Curtin	715 Ridgewood Rd	KB
0473	+ Jaime Baca	1121 Crandon Blvd	KB
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0492	Cecilia Carlsson	141 Crandon Blvd	KB
0494	Catarina Zanaga	170 Ocean Lane Dr	KB

USES

1. IDENTIFY CALLERS WHO LEAVE PHONE NUMBER ONLY.

Ed Call 365-0224

2. IDENTIFY AS BUSINESS OR RESIDENTIAL.

RESIDENTIAL
BUSINESS

3. IDENTIFY CALLERS WHO LEAVE NAME AND PHONE NUMBER BUT NOT COMPANY NAME.

PHONE CALLS

*Ed: Call Joe Smith
365-0309*

4. OBTAIN THE NAMES OF ALL FIRMS OPERATED UNDER THE SAME PHONE NUMBER.

5. DETERMINE NAMES AND ADDRESSES FROM CLASSIFIED ADS.

THREE BEDROOM RANCH
All brick, 2 years. 365-0472

6. VERIFY TELEPHONE CALLERS' CORRECT-

NAME SPELLING

STREET NUMBER

STREET NAME SPELLING

7. AUDIT PHONE BILLS TO CONTROL UNAUTHORIZED TOLL CALLS.

NOTE: USE BRESSER'S CALL-IN SERVICE TO IDENTIFY LONG-DISTANCE NUMBERS.

Bremer's
CROSS-INDEX DIRECTORIES